

Indian Tyre Industry Overview FY 2014-15



Tyre Industry Overview by ATMA is hailed as the authoritative capsule on tyre industry in India. Slickly designed graphs and tables sum up the chief trends in the industry in a go-through-get-through format. Published four times in a year, Tyre Industry Overview is one of the most referred publications for all those associated with tyre industry in India.

Indian Tyre Industry Production & Export Statistics : An Analysis

Indian Tyre Industry Production & Export Statistics is the single official source of comprehensive statistics on the subject. The 32 page A4 size book contains in its pages vast array of professionally prepared charts and graphics making it highly functional and ready-to-use. The production and export figures have been assiduously procured from ATMA members/ other tyre companies and Govt agencies.



Indian Automobile Industry Review FY 2014-15

India is witnessing automobile revolution. However there is dearth of quality research material which could provide statistics, trends and sharp analysis on the sector. The annual book guides you through a maze of data on the industry through lucidly presented commentary and exhibits. The category-wise segmentation makes it easy to grasp the production, sales and export trends. The Automobile Industry Review is updated quarterly.

Natural Rubber Statistical Update

FY 2014-15

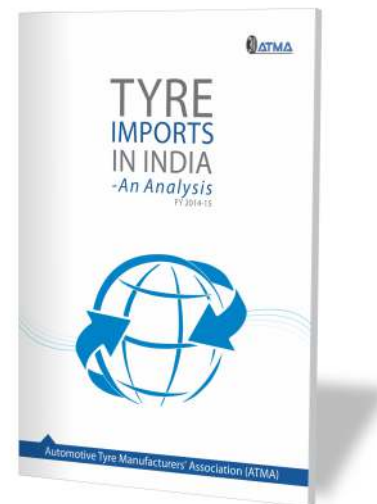


Natural Rubber Statistical Update published by ATMA is unmatched for the width and depth of data, segmentation and, above all, the catchy presentation. The Overview keeps readers at the forefront of trends in natural rubber in India. The NR Overview is published four times in a year and acts as a quick and easy reference guide on the sector

Tyre Imports

FY 2014-15

Tyre Imports in India is one of the most sought after status updates from ATMA. The document offers penetrating analysis and category-wise import figures painstakingly collated from a plethora of information obtained from Director General of Commercial Intelligence and Statistics and other reputed agencies. Graphical presentation adds to the appeal and readability of the document



Traction Newsletter

Traction, the bi-monthly newsletter from ATMA strives to be at the cutting edge of the new thinking in the economic and Automotive space. The newsletter captures the developing trends and presents interesting features. Industry Trends, Snapshot, Focus, Quotable Quotes, Stat-O-Sphere (latest statistics) are some of the regular sections in the newsletter. "Across The Great Wall", a regular feature that keeps a close watch on fast unfolding developments in China is much sought after by the readers.

Global Tyre Industry An Analysis



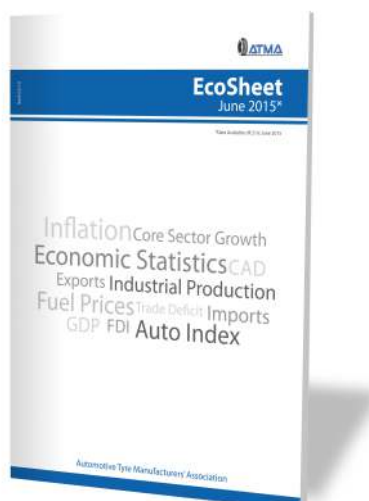
Periodically published, Global Tyre Industry Analysis by ATMA succinctly presents the ranking of world tyre majors on parameters- Sales, R&D Spend, No. of plants, Employees and Tyre categories etc. The document also presents region-wise details on a number of parameters.

Infosheet

Infosheet is an attempt by ATMA Research to periodically bring out trends on macro-economic and sectoral issues relevant to the auto/tyre industry in a graphic presentation.



EcoSheet



ATMA Ecosheet, a bi-monthly publication, is prepared by ATMA Research as a ready-reckoner on Macro-economic indicators including GDP growth, Inflation, IIP,, External Sector etc.